

Business Services Industry

Olympic Wire and Equipment, Inc., Offers Baling Wire Customers Gold Medal Maintenance Program To Ensure Balers Function At Optimum Levels

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Preventative Maintenance Plan Reduces Unexpected Problems, Delivers Peace of Mind

LOS ANGELES -- Olympic Wire and Equipment, Inc., the leading West Coast supplier of industrial baling wire and baling equipment for profitable and environmentally-conscious waste and recycling solutions, is offering customers an innovative approach: free preventative maintenance inspections and free on-site training sessions.

As a means of differentiation from competitors, Olympic now offers its baling wire customers a Gold Medal Maintenance Program. The program is under the direction of Olympic sales engineer Brian Brecheisen.

Maintenance Program is one way we can demonstrate our philosophy of providing quality customer service and innovation," said Jim Walker, CEO of Olympic Wire and Equipment. "We want to help our customers prevent problems before they happen. After all, when a baler is down, the costs to the company could be significant."

He continued, "As a former field service engineer at Balemaster, Brian's extensive experience troubleshooting electrical, mechanical and hydraulic balers and equipment helps him to pinpoint potentially problematic parts and operations."

Designed to prevent unnecessary damage and breakdown of a baler, the Olympic Gold Medal Maintenance Program consists of a point-by-point inspection of the machine's major components, including a thorough assessment of the electrical, mechanical and hydraulic features. When problems are identified and replacement parts are required, Olympic offers the necessary parts at a discounted price.

The program also offers additional on-site training, including updated usage and safety information, as well as preventative maintenance suggestions. Customers who purchase Olympic baling wire for their balers receive the Gold Medal Program at no cost.

"At Olympic, we want to be more than California, Nevada and Arizona's exclusive licensed Balemaster dealer to our clients," Walker added. "Through programs such as the Gold Medal Maintenance Program, we hope to establish long-term partnerships by helping our clients further maximize revenues through waste and recycling solutions."

Prior to joining Olympic, Brecheisen performed the same troubleshooting techniques on problematic equipment as a field service engineer for Balemaster in Crown Point, Ind.

About Olympic Wire and Equipment

Olympic Wire and Equipment, based in Newport Beach, Calif., with their shop in Los Angeles, is the leading West Coast supplier of industrial balers, service repair and baling wire for profitable and environmentally-conscious waste and recycling solutions. A solution-oriented, full-service organization, Olympic designs, engineers and builds equipment that ranges from a simple stock of vertical balers, trash compactors, EPS Styrofoam densifiers and document shredders to large capacity auto-tie balers and sort lines for small and large material recovery facilities.

Dedicated to delivering superior customer service, Olympic uses innovative programs such as its Gold Medal Maintenance Program to establish long-term partnerships with its clients.

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